



Information Sheet

The TOROSIETE Museum of Contemporary Art is an Online Fine Art Virtual Museum that celebrates the best of emerging Contemporary artists worldwide. Specializing in styles such as Abstract, Abstract Expressionism, Realism, Hyperrealism, Pop/Lowbrow and Surreal Art, TOROSIETE Museum celebrates works of art in multiple mediums. Our 3D Virtual Interactive Galleries feature art from painters, photographers, sculptures, designers and even musicians. Our innovative platform allows Fine Art to be enjoyed anywhere and anytime and feature artists from all over the world.

The TOROSIETE Museum curates interactive and 3D virtual exhibitions of the artists works in our platform that allows viewers to experience the art as close as they could without seeing it in person. In addition, the museum creates video content, and artist documentaries to further educate and proactively engage our viewers.

Beyond a traditional Fine Art Gallery, TOROSIETE Museum exists only online, but strives to give our visitors a complete interactive and immersive experience. Our 3D Virtual Exhibitions allow site viewers to experience our artists' works in real time, true to scale environments. This allows all visitors to view the artworks as if they were actually present in a physical museum. Further, our "Standard" Interactive Exhibitions contain multiple views of the artist works, including detail views and rich multimedia presentations of the works.

The TOROSIETE Museum's mission is to also archive and maintain our artists' exhibitions on our site as we are not limited by physical space. Our relationships with our artists extend beyond their exhibitions, and we work with each of them on a continual basis to curate multiple exhibitions of their works throughout their careers. Like a physical Museum, our goal is to archive, educate and contribute to society by providing free access to the public our exhibitions in Virtual Form as well as through community events and broadcasts.

The Museum uses its resources to further support our artists in their physical exhibitions, whether produced by TOROSIETE or other Fine Art Galleries and Art Fairs. TOROSIETE also partners with other venues to supplement physical exhibitions and events with our virtual platform.

Recent Press:

[medium.com](https://medium.com/@andrewmartineau/online-contemporary-art-museum-to-provide-interactive-online-gallery-and-virtual-docent-for-art-8a6067e9d850), July 18, 2019, "Online Contemporary Art Museum to Provide Interactive Online Gallery and Virtual Docent for Art Fort Lauderdale 2020", link to article: <https://medium.com/@andrewmartineau/online-contemporary-art-museum-to-provide-interactive-online-gallery-and-virtual-docent-for-art-8a6067e9d850>

NBC29, March 17, 2019, “Digital Art Museum Brings Exhibitions to Downtown Restaurants”, link to article: <https://www.nbc29.com/story/40141064/digital-art-museum-brings-exhibitions-to-downtown-restaurants> link to video (original on-air video was removed): <https://www.instagram.com/p/BvJ26BBhF-4/>

El Vocero de Puerto Rico, April 9, 2016, “Sin Límites el Museo Virtual (Without Limits, a Virtual Museum)”, link to article: https://www.elvocero.com/escenario/sin-l-mites-el-museo-virtual/article_9e6665b6-afbd-11e8-9df7-b7aeb680ed86.html

Links & Demographics:

Museum Website: <http://torosiete.museum/>
Museum Store: <https://store.torosiete.museum/>
Facebook: <http://facebook.com/torosiete>
Instagram: <http://instagram.com/torosiete/>
YouTube: <https://www.youtube.com/channel/UChejs-LuDBb7rQrgpj9WQ-w>

TOROSIETE Museum “In-Depth” Educational Series: <http://torosiete.museum/video-series/>

As of August 1, 2019: Total Artists: 26
 Total Exhibitions: 55
 Total Exhibited Works: Over 600
 Countries Represented: 9

Associated Businesses:

The TOROSIETE Museum of Contemporary Art is a subsidiary of TOROSIETE, LLC, which includes TOROSIETE Magazine (a biannual magazine of the art from the TOROSIETE Museum, available in print, and electronically from Kindle, iTunes Bookstore and Google Play), TOROSIETE Press, our publishing company and TOROSIETE Collection, our fashion accessories group.

Leadership Team:

Ferdinand Ocasio Tomlin - Founder, Owner and President: Ferdinand started TOROSIETE in February 2016 after leaving a long career in high end fashion and design in New York City. With over 25 years experience in the luxury retail segment as a designer, an executive and a buyer, in addition to being a professional musician, Ferdinand’s vision of creating a Luxury Fine Art Brand has developed into multiple companies. His artistic vision is part of every detail of TOROSIETE. Each and every artist and exhibition is personally curated by him. He is also the Editor in Chief of TOROSIETE Magazine, and lead designer of TOROSIETE Collection. Ferdinand holds degrees in Art, Literature and Education.

Keith Tomlin - Chief Executive Officer of TOROSIETE, Chief Publisher of TOROSIETE Press, and TOROSIETE Museum’s technical Architect brings to TOROSIETE his vast business expertise and technical skills from a long career in the Software and Business Operations

Solutions Consulting Industry - from being Principal Engineer and Architect of software solutions for projects for Pharmaceutical and Consumer Product Quality Assurance to engineering Operations Support Systems for emerging Telecommunications companies, to being a Principal Architect in developing technologies that allow for Internet on Aircraft. Keith holds degrees in Computer Science and Mathematics.

For Media Inquiries, email: info@torosiete.museum or call 888-352-9077.